

	PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA WITHIN THE SCOPE OF THE EXPERIENCE SURVEY	Document No	KVK_43
		Publication Date	
		Revision No	
		Revision Date	11.06.2026

**PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA
WITHIN THE SCOPE OF THE EXPERIENCE SURVEY**

We, as Unifree Duty Free İşletmeciliği Anonim Şirketi (“Unifree” or the “Company”), value the protection of your personal data and within the scope of the Law on Protection of Personal Data (“LPPD”) no. 6698, we would like to inform you about the processing of your personal data, the method and purpose of processing, to whom it can be transferred for what purpose and legal reason, and your rights under the relevant law.

We act in accordance with all of the obligations and principles foreseen in the relevant legislation, especially the LPPD, and we take the necessary security measures for the safe processing of your personal data.

1) DATA CONTROLLER

Within the scope of the LPPD, your personal data is processed by Unifree in its capacity as data controller, limited to the purposes specified below.

2) PERSONAL DATA BEING PROCESSED

As Unifree, we process the following personal data:

Identity Data: Name, surname.

Contact Data: Email address.

Marketing Data: Survey responses.

3) THE SCOPE, PURPOSE AND LEGAL GROUNDS FOR PROCESSING YOUR PERSONAL DATA

Your personal data will be processed as detailed below within the scope of the legal grounds listed in Articles 5 and 6 of the LPPD:

- **Evaluating the information you have shared within the scope of the experience survey, conducting marketing/survey activities, carrying out business development processes, and performing strategic planning activities,**
For this purpose, your identity, contact and marketing data will be processed based on the legal ground that it is mandatory for the legitimate interests of the data controller, provided that it does not harm your fundamental rights and freedoms, in accordance with Article 5/2 (f) of the LPPD.

4) METHOD OF COLLECTING PERSONAL DATA

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For the purposes listed above and on the legal grounds set out in Articles 5 and 6 of the LPPD, your personal data is collected and processed through the Experience Survey available at <https://www.unifree.com/duty-free-de-alisveris/deneyim-anketi> or, where you contact our company in any other manner, by verbal, written and electronic methods.

5) TRANSFER OF YOUR PERSONAL DATA

Your personal data is transferred to the following parties located in Türkiye, to the extent necessary to achieve the purposes specified above and to fulfill the obligations arising from company policies, provided that it is limited to those purposes, in accordance with Article 8 of the LPPD.

- Based on the legal ground that processing/transfer is mandatory for the legitimate interests of the data controller, provided that it does not harm the data subject's fundamental rights and freedoms, pursuant to Article 5/2(f) of the LPPD, your identity, contact and marketing data are transferred to the relevant service providers from whom we receive support and consultancy regarding the evaluation processes, for the purpose of evaluating your preferences and responses within the scope of the Experience Survey and carrying out business development activities.
- Based on the legal ground that it is mandatory for the establishment, exercise or protection of a right pursuant to Article 5/2(e) of the LPPD, your identity, contact and marketing data will, where necessary, be transferred to official institutions and organizations such as lawyers, consultants, courts, enforcement offices and notaries.

Subject to establishing one of the appropriate safeguards set out in Article 9 of the LPPD, your personal data will be transferred abroad through the following parties.

- Your identity, contact and marketing data are transferred to IT service providers located abroad within the scope of the applications our Company uses for the purposes of carrying out its information technology and data processing processes, information security processes, internal and external communication activities and business activities; and the personal data referred to above will be stored in the data centers/cloud bases of these service providers located abroad.

6) YOUR RIGHTS REGARDING YOUR PERSONAL DATA

As per LPPD Article 11, anyone whose personal data is processed can apply to our Company and make requests regarding the following issues:

- (1) Learning whether or not personal data is processed,
- (2) If personal data has been processed, requesting data about it,
- (3) Learning the purpose of processing personal data and whether it is used in accordance with its purpose,
- (4) Learning the third parties whose personal data are transferred in the country or abroad,
- (5) Requesting correction of personal data in the event of incomplete or incorrect processing and requesting the notification of the transaction made in this context to the third parties to whom the personal data has been transferred,
- (6) In the event that the reasons for processing personal data no longer exist, requesting their deletion, destruction, or anonymization, and requesting notification of the transaction made in this context to the third parties to whom the personal data has been transferred,

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(7) Objecting to the emergence of a result against the data subjects by exclusively analyzing the processed data through automated systems,

(8) Requesting compensation of the damage in case of loss due to unlawful processing of personal data.

In this context, you can make your requests regarding your rights by completing the LAW ON PROTECTION OF PERSONAL DATA RELATED PERSON APPLICATION FORM available at the link https://www.unifree.com/_assets/docs/pdf/ilgili-kisi-basvuru-formu.pdf on our website, or by creating your own request in a manner that meets the conditions determined by the Personal Data Protection Authority and sending it to our e-mail or postal address listed below using the methods set by the Personal Data Protection Authority. Depending on the nature of the request, Unifree will conclude the request free of charge as soon as possible and within 30 days at the most.

- Application Address: İstanbul Havalimanı Tayakadın Mahallesi, Terminal Caddesi No:1 Arnavutköy/İstanbul
- Our E-mail Address: KVKK@unifree.com.tr

I have read and understood the Privacy Notice.

Date : __/__/__

Name, Surname: _____

Signature : _____